the San Antonio River Foundation presents an Official Fiesta Event

MISSION REACH
FLOTILLA
FIESTA

April 18, 2020 • 10 a.m. - 2 p.m.
Mission Park Pavilions • 6030 Padre Dr.

2020 Sponsorship Packet
www.sariverfound.org/flotilla
The San Antonio River Foundation, in partnership with the San Antonio River Authority, invite you to the 5th Annual Mission Reach Flotilla Fiesta on Saturday April 18th at Mission County Park Pavilions. This free Official Fiesta event includes beer, food trucks, music, and best of all an opportunity to play on the river with free kayaking and additional outdoor activities. The Mission Reach Flotilla Fiesta will show you and your family a watery new world in which to shout VIVA!

This community-centric event is designed to bring awareness to the beautiful Mission Reach Ecosystem Restoration and Recreation Project on the San Antonio River. The project contains 8-miles of hike and bike trails, grand pavilions, overlooks, and new water edge landings for paddle watercraft and other outdoor recreation amenities. Located on San Antonio’s Southside, the Mission Reach encourages health, wellness and environmental stewardship.

**Fiesta Admiral $5,000**

- Opportunity to offer welcoming remarks
- 5 stage mentions throughout the day
- Logo on signage
- Logo recognition in print materials: posters and flyers
  *Sponsorship commitment due by March 13, 2020*
- Name mention in media advisories
- Logo recognition on the San Antonio River Foundation’s online event page
- Social media recognition on the San Antonio River Foundation’s and San Antonio River Authority’s Facebook, Twitter and Instagram
- Opportunity for company promotional space at the event
**Fiesta Commodore $2,500**

- 3 stage mention throughout the day
- Logo on signage
- Logo recognition in print materials: posters and flyers
  *Sponsorship commitment due by March 13, 2020*
- Logo recognition on the San Antonio River Foundation’s online event page
- Social media recognition on the San Antonio River Foundation’s and San Antonio River Authority’s Facebook, Twitter and Instagram
- Opportunity for company promotional space at the event

**Fiesta Captain $1,000**

- 1 stage mention throughout the day
- Logo on signage
- Logo recognition on the San Antonio River Foundation’s online event page
- Social media recognition on the San Antonio River Foundation’s and San Antonio River Authority’s Facebook, Twitter and Instagram
- Opportunity for company promotional space at the event
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsor Recognition</th>
<th>Fiesta Admiral</th>
<th>Fiesta Commodore</th>
<th>Fiesta Captain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to offer welcoming remarks</td>
<td>✓</td>
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<tr>
<td>Name mention in media advisories</td>
<td>✓</td>
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<tr>
<td>Stage mentions throughout the day</td>
<td>5</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Logo recognition in print materials: posters and flyers</td>
<td>✓</td>
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<tr>
<td>Logo on signage</td>
<td>✓</td>
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</tr>
<tr>
<td>Opportunity for company promotional space at the event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**SPONSORSHIP INQUIRIES**

Albert S. Carmona  
Special Events Coordinator  
210-224-2694  
Albert@SAriverfound.org
FLOTILLA FIESTA 2020 SPONSORSHIP FORM

I/My Organization would like to sponsor the Flotilla Fiesta 2020 at the following level:

___ Fiesta Admiral: $5,000
___ Fiesta Commodore: $2,500
___ Fiesta Captain: $1,000
___ 1st Mate Sponsor $___________ (list value)

Organization: ____________________________
Contact Name: __________________________
Address: ____________________________ City: ____________ State: ____________ Zip: ____________
Phone: ____________________________ Email: __________________________

☐ I will pay by check. Please make it payable to “San Antonio River Foundation” Memo “Flotilla Fiesta 2020 sponsorship”. Send to 100 E. Guenther St., San Antonio, TX 78204
☐ I will pay by credit card. (You may also call (210) 224-2694 to pay)
   ☐ AMEX ☐ Visa ☐ MasterCard

Name on Card: ____________________________ Card Number: ____________________________ Exp Date: ____________

Signature: __________________________

☐ My sponsorship is in-kind.
Details: __________________________
Signature: __________________________

Please return this form to Albert S. Carmona at Albert@SAriverfound.org. Thanks for supporting the San Antonio River Foundation! You will soon receive an email requesting your company’s logo and confirming your sponsorship benefits. If you have questions regarding your sponsorship, please contact Albert S. Carmona by email or phone (210) 224-2694.